

THEORETICAL ARCHAEOLOGY GROUP

ANNUAL CONFERENCE 2013

TAG-ON-SEA

16 – 18 December

Bournemouth University

HANDBOOK

The TAG-on-Sea Organizing Committee is grateful to the following organizations for sponsoring the 35th Annual meeting of the Theoretical Archaeology Group:



ANTIQUITY



Welcome to TAG-on-Sea 2013!

TAG, the Theoretical Archaeology Group, was founded in 1979 with the aim of promoting debate and discussion of issues connected to theory and method in archaeology. Its Annual Conference traditionally takes place in December and rounds off the year in the run-up to Christmas. Each TAG conference is organized locally by a host department within a university; it is our pleasure to welcome students, researchers, academic staff, and practitioners of archaeology to Bournemouth for the 2013 Annual Conference which has called TAG-on-Sea.

TAG attracts participants from all sectors of the archaeological community but traditionally it is a student-focused and student-led conference. It is the place where many postgraduate students give their first public academic paper and organize their first conference session. TAG-on-Sea is no exception with a wide range of topics discussed with many pieces of ongoing research having their first outing. The success of the TAG model has spawned sibling conferences in, amongst other places, Scandinavia, North America, Turkey, Czech Republic. Full details of what the TAG Family are up to can be found on the TAG website kindly maintained for us by *Antiquity* (<http://journal.antiquity.ac.uk/antplus/tag>).

TAG is co-ordinated by a National Committee that meets annually to determine venues for future meetings and discuss the general structure and pattern of conferences. Convening and organizing the national committee is the duty of the TAG Trustees: Colin Renfrew and Timothy Darvill. The National Committee welcomes constructive feedback and comment on any aspect of TAG operations and these should be addressed to the Trustees or channelled through the National Committee members each of whom represent a UK university archaeology department.

TAG was last in Bournemouth in 1997 when it snowed heavily! Hopefully we shall be more fortunate with the weather this time and you will find time to explore the world-famous beach and sea-front. Bournemouth is part of the largest non-industrial conurbation in northwest Europe. To the west is Poole, a Roman and later port well known for its pottery and large natural harbour. To the east is Christchurch, a medieval port at the head of another large natural harbour whose southern side is occupied by Hengistbury Head with its Iron Age port. Bournemouth, situated between these two ancient centres, was established just two centuries ago as a holiday resort. In 1850 there were just 600 inhabitants but today there are around 450,000.

All the academic sessions for TAG-on-Sea are on the Talbot Campus which is home to the Archaeology and Anthropology Department. The TAG party on Tuesday night will be in the Old Fire Station on Holdenhurst Road. Supporting the academic sessions are poster displays and exhibitions in Kimmeridge House. Please take time to browse the bookshops and talk to some of those looking after the stands. Commissioning editors from several established archaeological publications will be present and would welcome discussions about future publication projects. A workshop for aspiring and early career lecturers will be hosted by the Higher Education Academy and a workshop to explain the intricacies of getting your work published will be hosted by Routledge/Taylor & Francis. There will also be a range of performances and live events, including potting and flint-knapping, as well as a screening of films from the Personal Histories series. Although the university art gallery is closed for refurbishment during the conference, delegates are invited to view the art-works on display in many public areas of Poole House and Kimmeridge House (see leaflet available at TAG reception for locations).

Finally, we do hope you have an enjoyable and stimulating time at TAG-on-Sea and that this Handbook and the other documents in your Conference Pack will help you navigate your way around what is on offer. Please be careful eating the seaside rock in your pack, and remember that you will need the coin to gain entry to the wine reception and TAG party.

TAG-on-Sea Organizing Committee

Finding your way around Talbot Campus

Bournemouth University

Talbot Campus

WALLISDOWN ROAD

Bournemouth

A3049

BOUNDARY ROUNDABOUT

JURASSIC HOUSE

TOLPUDDLE HOUSE

CHRISTCHURCH HOUSE

TOLPUDDLE ANNEX 3

TOLPUDDLE ANNEX 2

TOLPUDDLE ANNEX 1

TALBOT ARENA

TALBOT HOUSE

STUDENT VILLAGE

GILFLETT ROAD

POOLE HOUSE

KIMMERIDGE HOUSE

DORSET HOUSE

WEYMOUTH HOUSE

CHRISTCHURCH HOUSE ANNEX

THE EDGE

THE SIR MICHAEL COBHAM LIBRARY

SPORTS CENTRE

THOMAS HARDY SUITE

Visitors

FERN BARROW

To Gillett Road

MAP SYMBOLS:

- 1** Casterbridge Room
- 2** Coyne Lecture Theatre
- 3** Estates Office
- 4** Loading Bay
- 5** askBU at The Base
- 6** Students' Union (SUBU)
- 7** Atrium Gallery
- 8** Lees Lecture Theatre
- 9** Lawrence Lecture Theatre
- 10** Stevenson Lecture Theatre
- 11** Cobham Lecture Theatre
- 12** Barnes Lecture Theatre
- 13** Shelley Lecture Theatre
- 14** Marconi Lecture Theatre (under construction)
- 15** KG01 Lecture Theatre
- 16** KG03 Lecture Theatre
- 17** Allsbrook Lecture Theatre
- Open Access Centre
- 24 hour computer room
- 19** Wallace Lecture Theatre
- 20** Student Centre/Hall
- 21** Purple Lounge
- 22** Student Centre (under construction)
- 23** Biotope

Amenities Key

- ♿ Disabled toilets
- ♿ Ramp
- 🍽 Staff restaurant
- 🏠 Student refectory
- 🔥 Fire muster point
- 🚏 Bus stop
- 👤 Students' Union shop
- 👤 Main reception
- 👤 sportBU reception
- 👤 Bank/cash point
- 👤 Medical centre
- 👤 Nursery
- ♻ Public recycling points
- 🚲 Bicycle parking
- 👤 Blue badge car parking
- 🅍 Car parks A, B, C, D, E, F, G
- 🅍 Student village car park
- ♿ Pedestrian access
- ♿ Bicycle access
- 🚲 Cycle lane
- ♿ Cyclist shower facilities

Directions:

- By road to Student Village, Car Park G, Talbot House and Talbot 3G Arena:
- From University roundabout continue onto Fern Barrow
- At roundabout continue straight across (2nd exit)
- Take first left onto Gillett Road
- Follow Gillett Road to the end.

Other Notes:

- MAP TAG Parking Permit Holders
- Hire Cars Only
- No through route deliveries only

Guide to TAG

The TAG Token



In your conference pack you will find a hand-made TAG Token modelled on an Iron Age Coin. There are several different kinds. See what you end up with at the end of the conference. Official trading of TAG Tokens will be through admission to TAG Events: the wine reception on Monday evening and the Antiquity Quiz and TAG party on Tuesday. Please do not forget to take a token as you leave the event in order to continue the circulation of these precious items.

Social Media at TAG Bournemouth

You may have noticed the signage and media screens throughout the campus with [#TAG2013](#). Why, you may wonder. We would love the TAG sessions to spark debate both in the lecture room as well as virtually; through Twitter and Facebook. So if you have not already done so, please write your Twitter name on your name badge. We hope it will be a great way to meet and reconnect with other TAGsters. By using the # we will all be able to share our thoughts and pictures on the same platform. Expect simultaneous updates from our Twitter page [@TAGOnSea2013](#) and Facebook page [TAGOnSea2013](#).

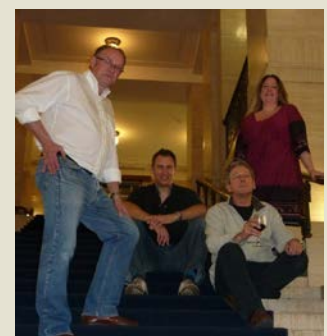
The Old Fire Station, Holdenhurst Road, Bournemouth Town Centre

The Old Fire Station is neighbours with Inferno and The Orange Room on the main *Holdenhurst Road* in the town centre (south of the Railway Station). The Grade II Listed Building is known by all cab drivers and is located to the edge of the Town Centre; Christchurch Road is a 5 minute walk away and here you will find numerous eateries, pubs, and clubs.



Getting to The Old Fire Station:
36 Holdenhurst Road,
Bournemouth, Dorset, BH8 8AD
Entry into the venue: please bring your TAG Token.

Enjoy a mix of 70's to 2013 chart toppers; including a live performance by **The Standing Stones**
22:00 – 23:00



Out and about in Bournemouth

Food & Drink on Campus

World Marche: 12:00 – 14:30

Costa: 08:00 – 18:00

Starbucks: 09:00 – 16:00

SU Shop: 08:30 – 16:00

Dylan's Kitchen & Bar:

Monday 09:00 – 18:00

Tuesday 09:00 – 18:00

Wednesday 09:00 – 21:00

Food will be served between 12:00 – 16:00

Recommended Restaurants

The main areas to head for are Wimborne Road (Winton), Charminster Road (Charminster), and Old Christchurch Road (Town Centre) as all offer a wide selection of restaurants and eateries to suit all pockets. The following may be of particular interest:

Asian:

- Bombay Palace, Wimborne Road, Winton (*Indian cuisine*).
- Days Restaurant, Bournemouth Town (*Chinese cuisine*).
- Lee's Dynasty, Wimborne Road, Winton (*Chinese cuisine*).
- Nippon Inn, Charminster Road (*Japanese cuisine*).
- The Eye of the Tiger, Christchurch Road (*Sri Lankan*).

Mediterranean:

- Bellagio, Wimborne Road, Winton (*Pizzeria*).
- Greek Cafe, Charminster Road
- Pizza Express, Christchurch Road

Middle Eastern:

- Retro, Charminster Road (*Lebanese*).
- Luxor, Charminster Road (*Egyptian*).

Pub Food:

- Buffalo, Wimborne Road, Winton.
- Hop and Kilderman, Wimborne Road, Winton (*Wetherspoons*).

Recommended Cab Numbers

Unite: 01202 556 677

Streamline Warrens Taxis: 01202 555 511

Buses accessible from Bournemouth University, Talbot Campus

White double-decker buses

U1: This bus can take you between both the campuses; Talbot Campus (the conference) and Lansdowne Campus (which is located on the edge of Bournemouth town - a 6 minute walk to The Old Fire Station). When looking at the bus schedule please look at *out-of-term timetable*.

Yellow Buses

Yes, these are yellow!

From £1.90 per journey or from £3.70 return. Enjoy the flexibility of a return ticket. How? You can use any bus route to get to your return destination.

Number 6: Bournemouth to Bearwood via Rail Station, Charminster, Winton, Wallisdown and High Howe.

Number 25: Boscombe (Queens Park) to University via Charminster, Winton and Ensbury Park.

Number 26: Boscombe to Poole via Charminster, Winton, University, Wallisdown, Alderney, Newton and Oakdale.

Wilts and Dorsets

Blue buses

Number 15: Royal Bournemouth Hospital to Poole via Castlepoint, Moordown, Winton, Wallisdown, Upper Parkstone.

TAG TIMETABLE

Monday 16 December

| | |
|--|---------------|
| A. Land, Sea and Sky (<i>KG01</i>) | 14:00 – 17:40 |
| B. ANT(ics) and the Thingliness of Things (<i>Cobham</i>) | 14:00 – 17:20 |
| C. Songs of the Caves (<i>Marconi</i>) | 14:00 – 17:20 |
| D. Vertebrates Without Bones (<i>KG03</i>) | 14:00 – 17:20 |
| E. Researching Audiences in Archaeology (<i>Barnes</i>) | 14:00 – 17:40 |
| Antiquity Lecture: Professor Michael B. Schiffer (<i>KG01</i>) | 18:15 |
| Wine Reception sponsored by Routledge (<i>Atrium, Poole House</i>) | 19:30 |

Tuesday 17 December

| | |
|--|---------------|
| F. Archaeologies of Margaret Thatcher, Part 1 (<i>KG01</i>) | 09:00 – 13:00 |
| G. Theory Starts in the Grave (<i>Cobham</i>) | 09:00 – 12:20 |
| H. The Material Dimensions of Cognition, Part 1 (<i>Marconi</i>) | 09:00 – 12:00 |
| I. Women Hidden by History (<i>KG03</i>) | 09:00 – 11:40 |
| J. General Session: Connecting Communities (<i>Barnes</i>) | 09:00 – 12:20 |

Lunch 13:00 – 14:00

| | |
|--|---------------|
| F. Archaeologies of Margaret Thatcher, Part 2 (<i>KG01</i>) | 14:00 – 17:40 |
| H. The Material Dimensions of Cognition, Part 2 (<i>Marconi</i>) | 14:00 – 17:00 |
| K. It's All Material Culture, Ain't It! (<i>Cobham</i>) | 14:00 – 17:20 |
| L. Seeing, Thinking, Doing (<i>KG03</i>) | 14:00 – 18:20 |
| M. Teaching with Artefacts and Texts (<i>Barnes</i>) Personal Histories (<i>K103</i>) | 14:00 – 15:00 |
| Workshop: 'How to get published' hosted by Routledge | 14:00 – 15:00 |
| Antiquity Quiz (<i>The Old Fire Station, Bournemouth Town</i>) | 19:00 – 20:00 |
| TAG Party (<i>The Old Fire Station, Bournemouth Town</i>) | 20:00 – 01:00 |

Wednesday 18 December 2013

| | |
|--|---------------|
| N. 20 Years of Taskscapes, Part 1 (<i>KG01</i>) | 09:00 – 12:00 |
| O. 'Rabid Functionalism', 'Environmental Determinism', of 'Grim Reality' (<i>Cobham</i>) | 09:00 – 12:20 |
| P. Archaeology with Art (<i>Marconi</i>) | 09:00 – 12:40 |
| Q. Exploring Ancient and Traditional Salt-production Sites (<i>KG03</i>) | 09:00 – 13:00 |
| Poster Session (<i>Kimmeridge House</i>) | |

Lunch 13:00 – 14:00

| | |
|--|---------------|
| N. 20 Years of Taskscapes, Part 2 (<i>KG01</i>) | 14:00 – 15:20 |
| S. Archaeology and Anthropology (<i>Cobham</i>) | 14:00 – 17:00 |
| T. Towards an Archaeology of Becoming (<i>Marconi</i>) | 14:00 – 17:20 |
| P. Archaeology with Art, Part 2 (<i>KG03</i>) | 14:00 – 14:40 |
| U. Marine Archaeology (<i>KG03</i>) | 15:00 – 18:00 |

Posters (Kimmeridge House)

Topographic vision: Exploring the role of aerial photography and computer-generated imagery in communicating archaeological narrative for a lay audience

Kieran Baxter

Isabella de Fortibus: The lady and the law

Katy Bell

Connecting with the past: The new Heritage Centre @ Hengistbury Head, Dorset, UK

Gabrielle Delbarre, Nick Barton and Mark Holloway

A swan can break a man's arm? Medieval human-animal relationships – The Swan

Sean Doherty

Prehistoric wetland-dryland interactions on a buried island, Walpole, Somerset, UK

C. Hollinrake, N. Hollinrake and M. Law

Rockburn at Fogo Island (Canada): An artist's and archaeologist's dream site

Marjolijn Kok

Using remote sensing to interpret the New Forest landscape

Lawrence Shaw, James Brown and Frank Green

Displays (Kimmeridge House)

We are pleased to be hosting the following displays in K101 and K103:

Antiquity Journal

British Archaeology Record (B.A.R) / Archaeopress

Council of British Archaeology, Wessex

Lithics Study Society

Maney Publishing

Oxbow Books

Oxford University Press

Routledge/Taylor & Francis

Royal Archaeological Institute

Art & Performance

The following demonstrations will take place on Talbot Campus:

Ancient Music

*Tuesday: 10:30 – 11:00 Kimmeridge House followed by an hour performance
11:00 - 12:00 Allesbrook*

Flint knapping demonstrated by Ed Pearson

Metalworking

Personal Histories of TAG
Tuesday and Wednesday K103

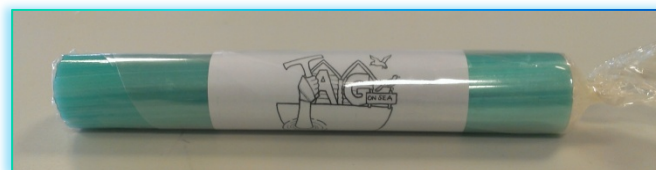
Pot-making

TAG 2013 Merchandise

Limited availability for all you TAG collectors and newbies out there.



TAG T-Shirt £10



TAG Candy Rock £1.00

TAG Makers:

Tobias Baker – Events Coordinator

Kerry Barrass – Abstracts

Steve Bayliss – TAG Steering Group

Zoe Bice – Marketing

Natasha Billson – TAG Coordinator; website and social media

Paul Cheetham – TAG Party

Timothy Darvill – TAG Coordinator

John Gale – Displays and Exhibitions

Julie Gill – TAG Coordinator

Grace Jones – Art and Performance

Adam Lodeon – Poster Session

Emily Nickerson- TAG Steering Group

Bronwen Russell – Token Design and Production

Miles Russell – Logo design

Martin Smith – TAG Party

Daniella Vos – Programme

TAG Crew:

Sarah Allerton

Niomi Edwards

Christina Lundberg

Natasha Billson

Rebecca Gilbey

Jack Martin-Jones

Rebecca Bowran

Abigail Golding

Milo McCartney

Charlotte Boyd

Shannon Hardy

Jessica Moore

Tilia Cammegh

Dominique Hopton

Emily Nickerson

Ria Doherty

*Preslava Ivanova - ATW
Photographer*

Jack Powell

Emily Dowden

James Ward-Gwilliam

Thank you for attending TAG-on-Sea 2013

Please do not forget to tweet throughout the conference



See you at TAG 2014 in Manchester!